

## How to set up your Survey Lab survey with Cint

SurveyLab works with different online survey panels like CINT, mypanellab.com, luc.id, or Dynata (ResearchNow/SSI).

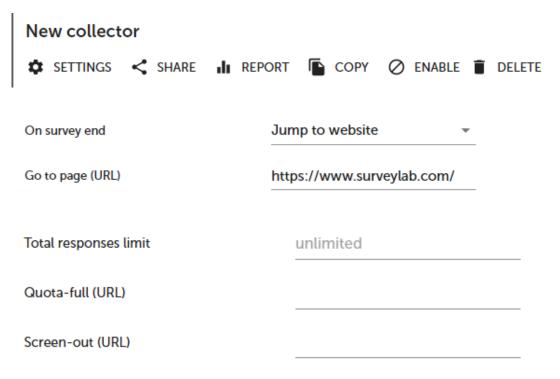
In this article, you will find short instruction that describes how to conduct a survey using CINT survey panel.

## Adding Cint's redirects

- 1. Log into SurveyLab
- 2. Create a survey collector (URL Link) or edit the existing one



3. Go to survey collector SETTINGS and add redirection links (copied from CINT).





| Туре       | Description   |
|------------|---|
| Completed  | <b>Go to page (URL)</b> . This is a redirection link for a completed survey. When the respondent finishes the survey, he/she will be redirected to this URL.  |
| Screen-out | <b>Screen-out (URL)</b> . This is redirection for the respondents that have not qualified for the survey. It is used for the screen-out questions with End survey logic. This kind of question should be placed at the beginning of your questionnaire. |
| Quota full | <b>Quota full (URL)</b> . This is a redirection link for the research project completed when a required number of responses is collected.   |

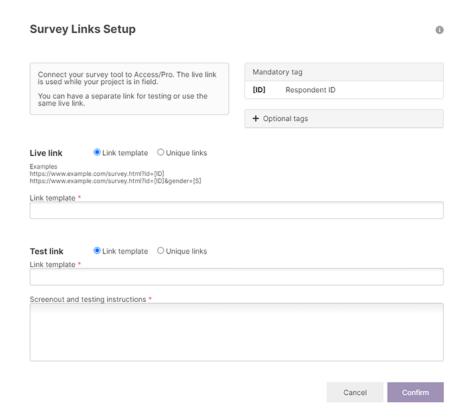
4. Set option Response **Key: URL** only and **SAVE** collector settings.



5. Copy survey link, activate collector, and go back to CINT

## Adding the Survey URL

1. Add the parameter /crk/[ID]/ at the end of your survey link in Access





- 2. To automatically add data like gender or age to the survey report use http referrer or user attributes functionality. To do it add parameter on the end of your survey link
  - a. /crk/[ID]/referrer/[S]-[YOB]-[AGE]/custom1/[S]/custom2/[YOB]/custom3/[AGE]/
  - b. **EXAMPLE**:

https://www.surveylab.com/pageTag/SurveyCampaign/cld/1a74f0bf67bfe 46ad22d4d9301b4b37bab47075ec/crk/[ID]/referrer/[S]-[YOB]-[AGE]/custom1/[S]/custom2/[YOB]/custom3/[AGE]/

| Parameter (URL)   | Description                                 |
|---|---|
| /crk/[ID]/  | Response Key.                               |
| /crk/[ID]/referrer/[S]-[YOB]-[AGE]/   | Response Key and referrer.                  |
| /crk/[ID]/custom1/[S]/custom2/[YOB]/custom3/[AGE]/                              | Response Key and user attributes.           |
| /crk/[ID]/referrer/[S]-[YOB]-<br>[AGE]/custom1/[S]/custom2/[YOB]/custom3/[AGE]/ | Response Key, referrer and user attributes. |

3. Using parameters in the survey link CINT can automatically transfer the following information into your SurveyLab survey:

| Parameter | Description                     |
|-----------|---------------------------------|
| [ID]      | = Respondent ID                 |
| [M]       | = Member ID                     |
| [P]       | = Panelist ID                   |
| [PC]      | = Postal code                   |
| [S]       | = Gender (male = 1, female = 2) |
| [YOB]     | = Year of birth                 |
| [AGE]     | = Age                           |