Connect Access to a SurveyMonkey survey

1. Create your survey

1. Create your survey in SurveyMonkey.
2. Click the tab **Collect Responses**.
3. Choose **Get Web Link**.
4. Copy the Web Link

2. Add Web Link to Access

1. Specify your project and target groups in Access.
2. Click **Create Project**
3. For each of your target groups, click on **Add links.**
4. **Live link** *(Will be used by your study in field)*
   a. Paste the **web link** link from SurveyMonkey into **link template**.
      At the end of the link, add **?c=[ID]**. The link should look like this:
      https://www.surveymonkey.com/XXX/XXXXXXX?c=[ID]
5. **Test link** *(Will be used by Cint to test your study before approving it)*
   a. Paste the live link from step 4 into the **link template** field.
6. Enter **Screenout and testing instructions** for Cint
   a. Do you use any screenout questions? If so, detail them along with the answers that lead to a screenout
7. Confirm your target group setup

3. Add redirect links to SurveyMonkey

1. In **SurveyMonkey**, go to the **Collect Responses** tab
2. Choose a **collector**
3. Click **Show advanced options**.
4. Make sure **Custom Thank you** is OFF
5. Select **Survey End Page** (mandatory)
   a. Choose **On, show a custom end page upon survey completion** and enter the **complete** link from **Access**
6. Select **Custom Disqualification** (if your survey contains screenout questions)
   a. Choose **On, send disqualified respondents to a custom disqualification URL** and paste the **screenout** link from **Access**
7. The settings in SurveyMonkey will be automatically saved

Advanced – Screenout logic in SurveyMonkey

To use screen-outs in SurveyMonkey, use Question Logic and choose to skip to the Disqualification Page. This will screen out all respondents who have selected the "wrong" answer.

1.

US Survey

Survey Collectors

ADD NEW COLLECTOR ▼

	NICKNAME	STATUS	RESPONSES	DATE MODIFIED ▲	
🔗	Web Link 1 CHANGE NICKNAME	OPEN	3,277	Monday, October 16, 2017 10:03 AM	•••

COLLECTORS: 1 of 1

Add a new collector

🔗	✉	♟	f	🗐	✎	💬
Web Link	Email	Buy Responses	Social Media	Website	Manual Data Entry	Facebook Messenger
Ideal for sharing via email, social media, etc.	Ideal for inviting your survey respondents	Find people who fit your criteria	Post your survey on Facebook, LinkedIn, or Twitter	Embed your survey on your website	Manually enter responses	Get feedback in Messenger

2.

Access by Cint

SURVEY LINKS SETUP - TARGET GROUP 1

BASIC SETTINGS

Demographics

Country: USA

Gender: ○ Male ○ Female ● Both

Minimum age: 18 Maximum age: 65

> REGIONS
> PROFILING
> QUOTAS
> SUPPLY
> EXCLUDE

Connect your survey tool to Access/Pro. The live link is used while your project is in field.

You can have a separate link for testing or use the same live link.

Mandatory tag	
[ID]	Respondent ID

+ Optional tags

Live link ● Link template ○ Unique links

Example:
http://www.example.com/survey.html?d=[ID]
http://www.example.com/survey.html?d=[ID]&gender=[S]

Link template: *

http://www.example.com/survey.html?c=[ID]

Test link ● Link template ○ Unique links

Link template: *

http://www.example.com/survey.html?c=[ID]

Screenout and testing instructions: *

Cancel   Confirm

volume.

1. Definitions and interpretation

☐ I understand and agree to the Cint Self Service Terms and Conditions. I also agree to the price based on the specifications above. If the Incidence Rate, Length of Interview or Volume of completes vary from the estimated, a new price will be calculated upon completion of the project.

Cancel   RUN PROJECT

3.

Web Link 1 ⧉

Link created: 10/9/2017

Manual Data Entry »   OPEN▼

🔗 https://www.research.net/r/JSLWM3Y   CUSTOMIZE

MULTIPLE RESPONSES: Off	❓	⌄
RESPONSE EDITING: On, until survey complete	❓	⌄
ANONYMOUS RESPONSES: Off	❓	⌄
INSTANT RESULTS: Off	❓	⌄
SSL ENCRYPTION: On	❓	⌄
CUTOFF DATE AND TIME: Off	❓	⌄
RESPONSE LIMITS: Off	❓	⌄
IP RESTRICTIONS: Off	❓	⌄
PASSWORD PROTECTION: Off	❓	⌄
CUSTOM THANK YOU: Off	❓	⌄
CUSTOM DISQUALIFICATION:	❓	⌃

Respondents who are disqualified by skip logic in your survey will see the option you choose below:

🔘 On, send disqualified respondents to a custom disqualification URL.

    http://s.cint.com/Survey/PreScreen/End

⚪ On, show a custom message to disqualified respondents

⚪ Off, show the standard message to disqualified respondents

3.   (continued)

PASSWORD PROTECTION: Off   ❓ ⌄

CUSTOM THANK YOU: Off   ❓ ⌄

CUSTOM DISQUALIFICATION: ❓ ⌃

Respondents who are disqualified by skip logic in your survey will see the option you choose below:

🟢 On, send disqualified respondents to a custom disqualification URL

http://s.cint.com/Survey/PreScreen/End

⚪ On, show a custom message to disqualified respondents

⚪ Off, show the standard message to disqualified respondents

SURVEY END PAGE: ❓ ⌃

⚪ On, show the standard end page upon survey completion

🟢 On, show a custom end page upon survey completion

http://s.cint.com/Survey/PreScreen/Qualify

⚪ Off, close the window or tab upon survey completion

Hide advanced options